

A Revitalization Plan for U.S. Maritime Trade, Commerce, and Strategic Competition

An initiative to facilitate America's participation in international maritime trade





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19 December 2021



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Key Challenges

US participation in international shipping is essentially zero!

- US-flag internationally trading vessels constitute 0.0004% of the world commercial fleet – 28 vessels of 74,000.
- Less than 2% of imports arrive on US owned ships. The top 10 carriers control 80% of volume, none of these companies are American.
- China, Hong Kong, and Macau combine to create the 3rd largest ship registry in the world. America is 21st.
- US shipbuilding accounts for 0.05% of the global total.
- China's control of shipping could shut down the US economy within weeks.
- Despite having one of the smallest merchant fleets in the world, the US merchant marine still has a labor shortage and requires new thinking for workforce development.



Key Solutions

- Establish an open international U.S. ship registry in the U.S. Virgin Islands (USVI)
 to provide responsible and transparent oversight to a commercial fleet of
 internationally trading vessels both foreign and domestically owned.
- Develop a secure, high-throughput, and technologically advanced transshipment hub in St. Croix, USVI to increase U.S. trade capacity and resiliency, with an emphasis on secure cargo and efficient, sustainable short sea shipping.







USVI Flag – A Flag of Responsibility

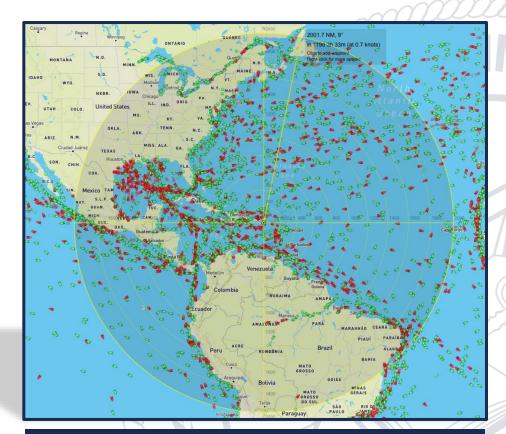
- An open, transparent, and responsible USVI international ship registry delivers a legitimate international maritime trade, commerce, and strategic competition pathway to solidify America's economic and national security.
- Promotes US values in the global maritime industry, workforce, and increases US participation.
- Challenges the current Flag of Convenience system and expands US commercial shipping capacity.





USVI Transshipment Hub

- Short sea shipping.
- Alleviate congestion on I-95 & I-10 Corridors.
- Target carbon reduction by using ships not trucks.
- Mitigate congestion in major port areas.
- Increase US ship building for smaller short sea shipping vessels to grow US fleet.

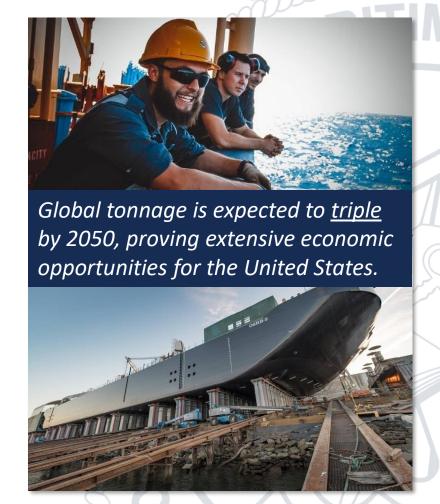


USVI with a 2000nm radius overlay.
Approximately 14000 vessels pass by the
USVI annually.



Job Opportunities for the Blue Economy

- Mariners America needs more mariners.
 - Commercial
 - Yachting
 - Cruise
- Port
 - Shoreside jobs for transshipment
- Shipbuilding
 - US-built vessels for short sea shipping. We're already building these size vessels for the offshore industry!
 - Shipyard opportunities in the USVI





St. Croix – a Singapore of the Caribbean

- A comprehensive maritime strategy with the USVI as an underpinning can help the United States compete in international trade.
- A USVI flag, transshipment hub, and positive business climate will achieve success like the Singapore model.
- Singapore's transshipment hub, open registry, and business climate have made it a maritime powerhouse.





Benefits to the USVI: Highlights

- Direct capital investment
- Revenue from Flag Registry
- Foreign Maritime Entity and corporate registration
- Growing Tax-Free Zones
- Growing the maritime South Shore Trade Zone
- Growing the manufacturing base
- Blue Economic Development to maintain local talent
- Jobs, Jobs, Jobs



Benefits to the US: Highlights

- Cargo security
- Cargo clearance and expedience
- Economic security
- Enhanced maritime compliance and oversight
- Increased international shipping capacity
- Growth of domestic fleet to service short sea shipping
- Jobs, Jobs, Jobs





Strategic Competition

- Current inflationary pressures can be strongly attributed to existing deficiencies in maritime trade and commerce. Foreign competitors have been manipulating cargo throughput and shipping activity to drive inflation even higher.
- To challenge our adversaries, we must compete in international shipping.
 Countering China, Russia, and Iran's maritime activities, especially commercially, is a key challenge of American foreign policy.
- The US needs more tools to manage the maritime domain. Global maritime security is at risk. We need more than a strong navy. Commercial presence shows a US commitment to free international trade. The US lacks the commercial tools to compete and project soft power in shipping lanes.



Conclusion

- Our international trade is virtually non-existent. We need a fleet of ships trading internationally.
- We will never get rid of open international ship registries our greatest threat is that our competitors are using them for ill-begotten gains and statecraft.
- The USVI is well positioned to grow its Blue Economy and admirably serve as an anchor for America's maritime and economic security.
- Transshipment can help relieve shipping bottlenecks and increase cargo transparency.
- Global tonnage tripling by 2050 provides great economic opportunity for the US
 if we choose to participate.

Visit: www.thecope.org/usvi